



## **2014 BPNA Board of Directors Officer Nomination**

### **Officer Nominee Biographical Data Statements**

#### **Nomination for President – Gene R. Lawrence**

**Professional Summary:** 40 years employment in the computer and information technology industry; owner / independent business operator and President of a consulting practice for 8 years providing sales, marketing, business operation and management consulting services; 20 years professional sales and management experience selling products and / or services to primarily Fortune 50 / 500 companies. Twelve years technical experience with computer mainframe operating system development and support in the commercial and defense systems markets: system maintenance and management; communications; and enterprise operations.

**Professional Titles Held:** Technical titles: Systems Programmer / Software Engineer, Senior Systems Analyst, Group Leader, Large Scale System Project Manager, Director of Operations, and Data Processing Consultant. Sales related titles: Sales Representative; Sr. Sales Representative, Account Executive; Account Manager; Strategic / National Account Manager; Business Development Manager; Vice President; Independent Sales Agent.

**BPNA Background:** Current President and originator of the grass roots effort initiated in July 2010 to assemble a core team to organize BPNA and to create a structure to establish BPNA as a functioning neighborhood association. 4 years as President.

**Position Statement:** As a Berkner Park resident for the past 29 years, I have witnessed first-hand the maturing of our community and the changes that have occurred within and surrounding our neighborhood. As President, I am not only committed to actively pursue solutions to enhance the overall neighborhood, but also to serve as a facilitator of activities to implement these solutions. You have my personal assurance that as President, in partnership with the City of Richardson, the BPNA will continue to actively and aggressively explore all avenues of opportunity in search of solutions to enhance and improve the quality of living environment in our neighborhood.

**Summary:** Over the past 4 years, the neighborhood association has gained traction and membership is continuing to grow. Since inception, the BPNA has achieved many accomplishments positioning our association from start up mode into viable long-term organization to address many of our neighborhood's core issues and concerns.

**Commitment:** The BPNA Board and Leadership Team are firmly committed to making our neighborhood one that all of our residents can be proud to call home. It has been a true honor and pleasure to serve our community through the BPNA and look forward to an even more successful next term as President. Thank you for your continued support.

## **Nomination for Vice President – Stephen Beyer, Ph. D.**

**Professional Summary:** Educator; Various Public and Private Schools. University administrator; Realtor.

**BPNA Activities:** Current Vice President; Recruited at the beginning to work with the formation team. Developed the BPNA Website and continues to assist when asked. Attended past Richardson Leadership workshops. Attends all board meetings, membership meetings, and social events. 4 years as Vice President.

**Additional Activities and Honors:** American Association of Colleges and Universities

**Position Statement:** As Vice President, my primary role has been to work with other board members to advance the causes and concerns of interest important to the Berkner Park neighborhood. In addition, the Vice President is responsible for overseeing the communications with the organization. In that role, I have assisted in the maintenance and development of the website.

## **Nomination for Secretary – Cindy Read**

**Professional Summary:** Current position - Executive Assistant to the Assistant Superintendent of Secondary Schools, Richardson Independent School District – 23 years. Previous - Supervisor of Human Resources and Manager of Operational Services, AT&T Communications – 13 years.

**BPNA Activities:** Current Secretary. 4 years as Secretary.

**Additional Activities and Honors:** Serves on the Board of the Richardson Education Association; Secretary of the Richardson Education Support Services Association

**Position Statement:** I have served as Secretary of various groups and organization. I would like to see the BPNA continue to grow and become a stronger, active organization as I feel it would benefit everyone living in the area. I truly want the very best for the organization.

## **Nomination for Treasurer – Holly Goodside**

**Professional Summary:** Current Position: Buyer II with a direct mail company in Dallas. I also manage the direct import process. Both functions involve contract, rate and pricing negotiations. The job requires interaction with vendors, ocean freight carriers as well as internal organization departments. I have been in this position for 17 years.

**BPNA Activities:** My involvement with the BPNA began as a volunteer at the 2012 Spring Fling, then as a volunteer at the Wildflower Festival. I have become very active in growing our membership, working closely with the Board. 2 years as Treasurer.

**Position Statement:** As Treasurer, I can offer my abilities of strong organization and attention to details. I am passionate about growing our membership and raising the awareness of the importance of participation within our organization. I bring with me a commitment to keeping our neighborhood one that we are proud to live in.