



2018 Board of Directors Nomination
Director Nominee Biographical Data Statements
Page 1 of 2

Nomination for President -- Gene R. Lawrence

Professional Summary: Over 40 years of employment in the computer system, software and information technology industry. 12 years large scale computer system experience as a mainframe System Analyst, Data Processing Consultant, Group Leader and Project Manager. 20 years professional sales and management experience. Gene was employed as an Account Executive or Account Manager for most of his sales career primarily calling on regional Top 50, or Fortune 500, corporations. He operated an independent sales agent and business consulting practice for eight years before retirement.

BPNA Activities: In July 2010, he initiated a grass root effort to assemble a team of individuals from our neighborhood to organize the BPNA. The team was responsible for creating the structure, and fulfilling the requirements, to permit the BPNA to become a recognized City of Richardson neighborhood association. In late October 2010, a neighborhood meeting formally established the BPNA as a functional neighborhood association and Gene was elected President. During his tenure, the BPNA has further gained traction, membership continues to grow, and the BPNA has transitioned into a viable long-term organization. **Successes:** the BPNA has become a successful facilitator of enhancements that create a better and more positive neighborhood image and identity. BPNA successes include installation of two neighborhood entry features, street sign toppers, Berkner Park sign landscaping and corner sidewalk repairs, the Berkner Park butterfly garden, and a sprinkler system and trees on E. Spring Valley Road.

Position Statement: Current President; Gene remains firmly committed to finding solutions that will continue enhancing our neighborhood, and to serve as the primary coordinator of activities to implement these solutions. He pledges that the entire BPNA leadership team, in partnership with the city, will do its best to actively search for solutions to our neighborhood's concerns and needs. Gene says "it has truly been an honor, and a pleasure, to serve our neighborhood through the BPNA for the last eight years. I look forward to an even more successful next term as President."

Nomination for Vice President -- Stephen Beyer, Ph. D.

Professional Summary: Educator; Various Public and Private Schools. University administrator, Realtor.

BPNA Activities: Current Vice President; Steve was recruited at the beginning to work with the formation team. He developed the BPNA Website and continues to assist when asked. He has attended past Richardson leadership workshops. He also attends all board meetings, membership meetings, and social events. Steve has been Vice President for eight years.

Additional Activities and Honors: American Association of Colleges and Universities

Position Statement: As Vice President, his primary role has been to work with other board members to advance the causes and concerns of interest important to the Berkner Park Neighborhood. In addition, the Vice President is responsible for overseeing the communications with the organization. In that role, he has assisted in the maintenance and development of the website.

Nomination for Treasurer -- Holly Goodside

Professional Summary: Prior to retirement, Holly was employed as a Buyer II with a direct mail company in Dallas for over 18 years.



2018 Board of Directors Nomination
Director Nominee Biographical Data Statements
Page 2 of 2

Nomination for Treasurer – continued from Page 1

Holly also managed the direct import process. Both functions involve contract, rate and pricing negotiations. Her job required interaction with vendors, ocean freight carriers as well as internal organization departments.

BPNA Activities: Current Treasurer; her involvement with the BPNA began as a volunteer at the 2012 Spring Fling, then as a volunteer at the BPNA Wildflower Festival Patio Party. She became very active in growing our membership and working closely with the Board. She has been Treasurer for six years.

Additional Activities: Recent appointee to Richardson Animal Services Advisory Commission. Holly is also a registered therapy team for Heart of Texas Therapy Dog, with her gentle giant Dolly.

Position Statement: As Treasurer, Holly can offer her abilities of strong organization and attention to detail. She is passionate about growing our membership and raising the awareness of the importance of participation within our organization. She brings with her a commitment to keeping our neighborhood one that we are proud to live in.

Nomination for Secretary -- Donna Buhr

Professional Summary: Product Engineer, Esri Inc. since 1996. Specializes in Geographic Information Systems (GIS) Software Development. Product Engineer Team Lead, Certified Scrum Master, Scrum Alliance; Product Owner and Development Team. Pragmatic Marketing Certification, Product Management.

BPNA Activities: Current Secretary | Previously served on BPNA Entry Feature special projects committee | Co-chair of the Beautification Committee 2011-2014 where she was instrumental in starting BPNA Yard of the Month, BPNA Trash Bash participation, BPNA Make a Difference Day-“Neighbors helping Neighbors” and the Berkner Park Sign Phase I COR matching funds beautification project

BPNA Honors: Berkner Park Neighborhood Association Certificate of Appreciation 2011- 2014 Beautification Committee Co-Chair.

BPNA 2012 Star Volunteer Award, Achievement in Excellence for dedication and commitment to the community.

Additional Activities and Honors: Served as Co-chair, Altrusa Finance Committee 2017-2018 club year | Director, Altrusa International of Richardson Board of Directors 2014-2015, 2015-2016 club years | Event Co-chair, Altrusa Richardson “Outstanding Women of Today” 2016 Fundraiser. Co-chair, Altrusa Richardson Community Outreach Committee 2013-2014 and 2015-2016 Club Years. Block Captain, Eastpark Crime Watch Committee. Honors: HASR (Helping Agencies Serving Richardson) 2015 Volunteer of the Year Award Humanitarian Certificate of Recognition. HASR Volunteer of the Year Nominee 2015.

Personal Statement: “While I am honored to receive these awards, I feel that volunteerism is my privileged obligation to help others and to give back to our community. One of my favorite quotes concerning volunteerism is *“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it’s the only thing that ever has.”* –Margaret Mead, anthropologist.”

Position Statement: As Secretary, Donna will maintain a thorough knowledge of the operations, procedures, rules and management objectives of the Berkner Park Neighborhood Association and apply that knowledge with good judgement and dedication. She will faithfully fulfil her responsibilities as Secretary according to the BPNA Bylaws and serve to the best of her ability to maintain records of board discussions and actions and make the minutes available to others. She has been Secretary for 2 years.