



2022 Board of Directors Nomination
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Nomination for President -- Gene R. Lawrence

Professional Summary Employed for over 40 years in the computer system, software and information technology industry. 12 years large scale computer system and project experience as a mainframe System Analyst, Data Processing Consultant, Group Leader and Project Manager. 20 plus years professional sales experience. I was employed as an Account Executive/Manager for most of my sales career primarily calling on regional Top 50 or Fortune 500 corporations. My work history includes such companies as Sperry Univac, Unisys, Hewlett Packard, Motorola, Harris Computer Systems and Pyramid Technology (now a part of Siemens USA). I operated an independent sales agent and business consulting practice for 8 years before retirement.

BPNA Activities In July 2010, I recruited a group of individuals from our neighborhood to serve as a BPNA formation team. In late October 2010, the City of Richardson recognized the BPNA as a functional neighborhood association and I was elected President. In December 2010, the BPNA was certified by the State of Texas as a Domestic Nonprofit Corporation. During my tenure, the BPNA has transitioned from a start-up into one of the most active and credible neighborhood associations in the city. As a result, the BPNA has become an effective voice for its members and neighborhood advocate.

Other Activities I am a former Richardson AnimaLuv board member (a charitable organization that provided financial support for the Richardson Animal Shelter). I served my church for 12 years as an usher for worship and other services such as memorial and funeral services. I am also a 2012 Inside RISD alumni and served on former State Representative Stefani Carter's Home & Real Estate Committee for 2 years.

Position Statement: Current President: I remain firmly committed to finding solutions that will continue enhancing our neighborhood, and to serve as the primary coordinator of activities to implement these solutions. I pledge that the entire BPNA leadership team, in partnership with the city, will do its best to actively search for solutions to our neighborhood's concerns and needs. It has truly been an honor and a pleasure to serve our neighborhood through the BPNA for the last 11 plus years. I look forward to an even more successful next term as President.

Nomination for Vice President -- Stephen Beyer, Ph. D.

Professional Summary: Educator; Various Public and Private Schools. University administrator, Realtor.

BPNA Activities: Current Vice President; Steve was recruited at the beginning to work with the formation team. He developed the BPNA Website and continues to assist when asked. He has attended past Richardson leadership workshops. He also attends all board meetings, membership meetings, and social events. Steve has been Vice President from the start of the Association.

Additional Activities and Honors: American Association of Colleges and Universities

Position Statement: As Vice President, his primary role has been to work with other board members to advance the causes and concerns of interest important to the Berkner Park Neighborhood. In addition, the Vice President is responsible for overseeing the communications with the organization. In that role, he has assisted in the maintenance and development of the website.



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Nomination for Treasurer -- Holly Goodside

Professional Summary: Prior to retirement, Holly was employed as a Buyer II with a direct mail company in Dallas for over 18 years.

Holly also managed the direct import process. Both functions involve contract, rate and pricing negotiations. Her job required interaction with vendors, ocean freight carriers as well as internal organization departments.

BPNA Activities: Current Treasurer; her involvement with the BPNA began as a volunteer at the 2012 Spring Fling, then as a volunteer at the BPNA Wildflower Festival Patio Party. She continues to be active in all aspects of BPNA activities. She continues being active in growing our membership and working closely with the Board. She has been Treasurer for 8 years.

Additional Activities: Serving on the Richardson Animal Services Advisory Commission for 4 years now.

Position Statement: As Treasurer, Holly can offer her abilities of strong organization and attention to detail. She is passionate about growing our membership and raising the awareness of the importance of participation within our organization. She brings with her a commitment to keeping our neighborhood one that we are proud to live in.

Nomination for Secretary -- Donna Buhr

Professional Summary: Senior Product Engineer, Esri Inc. since 1996. Specializes in Geographic Information Systems (GIS) Software Development. Product Engineer Team Lead, Certified Scrum Master, Scrum Alliance; Product Owner and Development Team. Pragmatic Marketing Certification, Product Management.

BPNA Activities: Currently serving as Board of Directors Secretary position | Previously served on BPNA Entry Feature special projects committee | Co-chair of the Beautification Committee 2011-2014 where she was instrumental in starting BPNA Yard of the Month, BPNA Trash Bash participation, BPNA Make a Difference Day- "Neighbors helping Neighbors", and the Berkner Park COR matching funds beautification project and Butterfly Garden.

BPNA Honors: Berkner Park Neighborhood Association Certificate of Appreciation 2011- 2014 Beautification Committee Co-Chair.

BPNA 2012 Star Volunteer Award, Achievement in Excellence for dedication and commitment to the community.

Additional Activities and Honors: Current Altrusa Richardson Foundation Board of Directors, served as Vice President Altrusa Board of Directors 2020-2021 | Co-chair, Altrusa Finance Committee 2017-2018 club year | Director, Altrusa International of Richardson Board of Directors 2014-2015, 2015-2016 club years | Event Co-chair, Altrusa Richardson "Outstanding Women of Today" 2016 Fundraiser | Co-chair, Altrusa Richardson Community Outreach Committee 2013-2014 and 2015-2016 Club Years.

Current Block Captain, Eastpark Crime Watch Committee.

Honors: HASR (Helping Agencies Serving Richardson) 2015 Volunteer of the Year Award Humanitarian Certificate of Recognition.

Personal Statement: I am passionate about volunteerism and giving back to the community.



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Position Statement: As Secretary, Donna will maintain a thorough knowledge of the operations, procedures, rules and management objectives of the Berkner Park Neighborhood Association and apply that knowledge with good judgement and dedication. She will faithfully fulfil her responsibilities as Secretary according to the BPNA Bylaws and serve to the best of her ability to maintain records of board discussions and actions and make the minutes available to others. She has been Secretary for 6 years.